



WEWS

ORDER

Print Date 10/23/12 Page 1 of 2

Flight Dates 10/24/12-11/05/12

		<u>Order Sep</u>	00:20:00
		<u>Product</u>	<u>Estimate #</u> 3026
<u>Contract / Revision</u>	315593 /	OH SUP CRT CUPP/KENNEDY SPL	<u>Alt Order #</u>
<u>Original Date / Revision</u>	10/22/12 10/23/12	<u>Agency Com</u> 15%	<u>Billing Type</u> Cash
		<u>Billing Contact</u>	<u>Order Type</u> GENERAL
<u>Advertiser</u>	Cupp-Kennedy / Republican	7669 Stagers Loop Delaware, OH 43015	<u>Billing Cycle</u> EOM/EOC
			<u>Billing Calendar</u> BROADCAST
<u>Agency</u>	Strategic Media Placement		<u>Demographic</u> A35+
<u>Buying Contact</u>		<u>Sales Office</u> WEWSL	<u>Rev Codes</u> POL POL CAND
7669 Stagers Loop Delaware, OH 43015		<u>Sales Region</u> LOC	<u>Product Codes</u> PL
		<u>Agency Ref</u>	<u>Priority</u> P-1
			<u>Advertiser Ref</u>

Primary Account Executive

WFWS Local Political

Account Executive	Order%	Start Date	End Date
WEWS Local Political	100%		

Order Share 100% Market Value 22800

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$7,395.00	\$8,700.00	0.00	10/01/12	10/28/12	4	\$7,395.00	\$8,700.00
November 2012	9	\$11,985.00	\$14,100.00	0.00	10/29/12	11/05/12	9	\$11,985.00	\$14,100.00
Totals	13	\$19,380.00	\$22,800.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	4	\$7,395.00	\$8,700.00	0.00	10/01/12	10/28/12	4	\$7,395.00	\$8,700.00
November 2012	9	\$11,985.00	\$14,100.00	0.00	10/29/12	11/05/12	9	\$11,985.00	\$14,100.00
Totals	13	\$19,380.00	\$22,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N 1	WEWS	10/24/12	11/05/12	M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	4	\$4,800.00
				M-F 5-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1	\$1,200.00		0.00						
		Week: 10/29/12	11/04/12	M- W---		2	\$1,200.00		0.00						
		Week: 11/05/12	11/11/12	M- -----		1	\$1,200.00		0.00						



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Contract / Revision **315593** Flight Dates **10/24/12-11/05/12** Hiatus DatesOriginal Date / Revision 10/22/12/ 10/23/12 Order Sep 00:20:00Advertiser **Cupp-Kennedy / Republica** Product **OH SUP CRT CUPP/KENNE** Estimate # **3026**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
N 2	WEWS	10/24/12	11/05/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,500.00	P-1	0.00	NM	7	\$17,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12	10/28/12	--WTF--	3	\$2,500.00	0.00										
Week: 10/29/12	11/04/12	MTWTF--	3	\$2,500.00	0.00										
Week: 11/05/12	11/11/12	M-----	1	\$2,500.00	0.00										
N 3	WEWS	10/24/12	11/05/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	1	\$250.00	P-2	0.00	NM	2	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12	10/28/12	-----	0	\$0.00	0.00										
Week: 10/29/12	11/04/12	MTWTF--	1	\$250.00	0.00										
Week: 11/05/12	11/11/12	M-----	1	\$250.00	0.00										
													Totals	13 \$22,800.00	